PRESS RELEASE **CONTACT**
For Immediate Release **info@runningalliancesport.org**

FIRST-EVER SELLOUT COMES TO ONE OF GALVESTON'S FIVE LARGEST ENDURANCE SPORTS EVENTS

GALVESTON, TEXAS (September 29, 2016) – One of the five largest endurance sporting events held annually in the City of Galveston, the ***Toughest 10K Galveston*** - produced by Running Alliance Sport - will feature a first-ever sellout field of 2,000 runners for its sixth annual race on Saturday, October 15, 2016.

The record crowd will descend upon the Island from 115 different Texas cities and towns, 11 states outside of Texas and Germany.

Started in 2011 to accompany its two other fall races -- the ***Toughest 10K Kemah*** and the ***La Porte By The Bay Half Marathon***, the Toughest 10K Galveston was created by Running Alliance Sport to launch the Texas Bridge Series, which allows runners to complete races over three of southeast Texas' iconic highway bridges.

"When we started this race, we had no idea that the entire Series would become as popular as it has," said Running Alliance Sport founder **Robby Sabban**. "We're fortunate to have a great host venue in the Galveston County Daily News to start and finish from.

"We also enjoy great support from the City of Galveston and its Police, Parks and Recreation and Public Works departments as well as Texas A&M University at Galveston and the Village of Tiki Island."

The race, which has a two-hour time limit, begins at 7:30 a.m. on Teichmann Road.

After approximately a half mile, runners access the Galveston Causeway Bridge by running up the exit ramp from the southbound lanes of Interstate 45 and run across the bridge to the Village of Tiki Island.

After a small loop in the Village, where runners pass the half way point, they return to the finish area at the Galveston County Daily News by running - with traffic - in the same southbound lanes of Interstate 45.

Defending women's champion **Kassie Harris** of Seabrook is expected to return and last month's ninth annual Toughest 10K Kemah champion **Luis Armenteros** of Houston will see if he can position himself with a win here to become only the second runner to win all three Texas Bridge Series races in a single year.

Houston's **Peter Lawrence**, who was second to Armenteros at last month's Toughest 10K Kemah, won all three races in 2013.

Approximately 1,400 runners of this year's 2,000 registrants signed up for all three Texas Bridge Series races at once with last year's record of 995 finishers clearly in sight.

Thirty-nine (39) runners have finished all five previous runnings of the Toughest 10K Galveston while an additional 106 have completed four of the first five.

Eleven of those 39 runners will cross the Toughest 10K Galveston start line looking for their 17th consecutive Texas Bridge Series race finish.

With 1,666 finishers last year, the Toughest 10K Galveston has become one of the five largest endurance sports events in the City of Galveston joining the Santa Hustle Half Marathon and 5K, the Diva's Half Marathon and 5K, Ironman 70.3 Galveston and the two-day, 170-plus mile Bike Around The Bay.

The final race of the Texas Bridge Series -- ***La Porte By The Bay Half Marathon*** -- takes place on Sunday, November 20 when runners will traverse over the Fred Hartman Bridge into Baytown before crossing back over to finish in the city's Five Points area.

The proceeds from the Toughest 10K Galveston – and the entire Texas Bridge Series -- go directly to **The Bridge Over Troubled Waters, Inc.**, a Pasadena, Texas organization whose mission is to offer support, provide safety, and prevent domestic and sexual violence.

Since 2011, through its five races, including the Seabrook Lucky Trail Marathon, Half Marathon and Relay, the Baytown Bud Heat Wave and the three Texas Bridge Series events, Running Alliance Sport donated more than $525,000 to local charities.

For more information about Running Alliance Sport and the upcoming races of the Texas Bridge Series, please visit www.runningalliancesport.org.

About Running Alliance Sport

Based out of the greater Bay Area Houston area, Running Alliance Sport (RAS) is a not-for-profit event production company that has a passion for producing quality running events which in turn support local communities and its charities. RAS successfully works with city governments in Seabrook, Kemah, La Porte, Baytown, Galveston and Tiki Island to produce five races annually from March to November that engages nearly 500 volunteers, sends over 7,500 runners and walkers across finish lines and donated over $100,000 to local charities in 2015. For more information, please visit www.runningalliancesport.org.